



Best Business Music

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PRODUCT & SERVICE DATA

The Master Profile Suite

Best Business Music's Master Profile Suite provides businesses with an increased level of customization for the musical selections to be heard in a business environment.

Create Your Unique Sound

Just as time and money is spent on décor, floor plan, lighting and furnishings to achieve just the right effect – every retailing, restaurant, hotel or other commercial space requires a focused and tailored musical backdrop. Best Business Music provides the unique soundtrack that makes each space feel just right. You can choose the mood at different times of the day with the dayparting.

Our Master Profile Suite offers commercial establishments the ability to create a unique sound by selecting up to three (3) handcrafted and professionally programmed "Business Mixes" from a selection of over 100 options. Once you have chosen your favorite Business Mixes, our music programmers roll up their sleeves and **blend** all three of your choices into one distinctive and unique sound for your business. The end result is a business sound that reflects what makes your business locations a special place for your customers to spend time.

Add Some Musical Options to Your Unique Sound

The Master Profile Suite music solution is unique in that it allows you to match your unique sound with up to five (5) additional Business Mix Channel options for playback variety and depth. For example, if your unique sound is a mix of Adult Contemporary, Classic Rock and Country tracks, you can also add to your Master Profile of programming Jazz, Classical, Oldies, Blues and Reggae Mix Channels to your selections to round out your playback options and create music flexibility for your space that is unparalleled with any other professionally programmed music service.

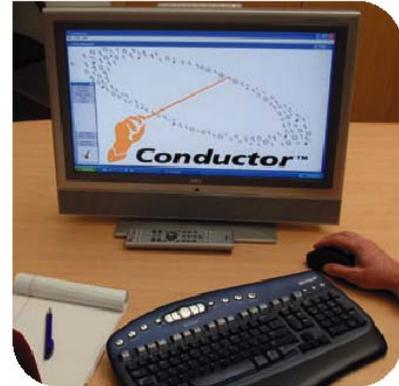
Your Master Profile is managed by us for as long as you subscribe to ensure your music content is updated on a monthly basis and keep the music content in each business location fresh and appropriate over time. You receive updates either via CD-ROM or via the Internet. The Master Profile Suite is pre-loaded for each business location on a state-of-the-art digital playback device.

Build Your Master Profile

Please consult with your Sales Representative for assistance in creating your Master Profile.

PlayNetwork Master Profile Suite Fees and Terms:

- Opening Music Library: Up to 60 Hours of uninterrupted music
- Update: CD-ROM (up to 20 hours per disc) or network connection
- Public Performance and Royalties: PlayNetwork administers and pays all royalty fees
- Dayparting: available at no added cost



PlayNetwork's music management system, Conductor™, enables professional programmers to blend and customize music mixes for unique business soundtracks.